SPECIAL REPORT

Top 5 Things



You Should Know Before

Conducting Your Clinical Trials

as a New Investigator

by Dr. Richard Pollak



210.949.0807 • www.endeavorct.com

Introductory Letter from Dr. Richard Pollak

Dear Friend,

Endeavor Clinical Trials is a San Antonio-based company that makes it easy for local physicians to participate in clinical research trials by providing you with the following:

- Infrastructure for successful research studies
- Pipeline of new trial opportunities through our Business Development Department
- Negotiated contracts aimed at maximizing profitability
- Trained research coordinators to manage your study
- Clean data collection and quality control for sponsors and CROs



We have been performing successful clinical research trials since 2004 with the goal of improving podiatric healthcare. We test drugs and devices at the forefront of the podiatric field, giving us and our patients access to new treatments that have not yet been released to the public.

You can have this same opportunity by joining us in one or more of our clinical trials. As you read through this report, *The Top 5 Things You Should Know Before Conducting Your Clinical Trials as a New Investigator*, you will get a sense of opportunities and benefits you will receive by joining us.

Please enjoy our report and call us with any questions at 210-949-0807.

To healthy feet,

Dr. Richard A. Pollak

Table of Contents

ntroductory Letter from Dr. Richard Pollak	2
Number 1: What are the Benefits of Participating in a Clinical Trial?	4
Number 2: Do They Explain What Is Expected as an Investigator?	5
Number 3: Do They Use the Latest in Technology and Treatment?	6
Number 4: Do They Have Experience?	7
Number 5: Are They Experts in Their Field?	8
Closing Letter from Dr. Richard Pollak	9

NUMBER 1

What are the Benefits of Participating in a Clinical Trial?

There are several benefits you and your patients can receive if you participate in a clinical trial. To start with, your patients will have access to and receive cutting-edge treatments which they would not have access to otherwise. Many of these studies include medications and devices that will not be approved for several years. In some cases, patients are also paid for their time, travel and other study activities.

As the physician, you gain another benefit, an added income stream which can help stabilize your practice income or give you the opportunity to reward yourself and your staff. Additionally, you have the opportunity to discover and research new drugs, devices and treatments without needing to raise the resources necessary for your own clinical research study. Your participation allows you to send on valuable patient and results data to Pharma companies efficiently, enabling you to "hit the ground running" and succeed.





Do They Explain What Is Expected as an Investigator?

It is important that you know what your role is as an investigator if you are going to participate in a clinical research study. At Endeavor Clinical Trials in San Antonio, your role is clearly defined.

As an investigator, you will:

- Use your expertise to review potential studies for feasibility
- Read protocol, attend meetings, review data
- Respond efficiently to communications
- Inform your patients of studies

- Help to keep your patients enrolled in studies
- Work to help reach enrollment goals
- Prioritize the study in your daily schedule

There is a time commitment involved with participating in a clinical research trial with Endeavor Clinical Trials. In most studies, patient visits are approximately the same amount of time as a standard visit. In addition to patient appointments, you will have to commit time for training, document review, document signing, monitoring visits periodically. Endeavor Clinical Trials works hard to take on the majority of administrative duties associated with research studies to minimize your participation time.



Do They Use the Latest in Technology and Treatment?

Top podiatrist research centers can provide advanced diagnostic and treatment options for foot and ankle pain on-site at their facility. You should see technologies such as these listed on their website:

- Digital X
- Rays
- FootMaxx Orthotics System
- HyProCure

- Laser Therapy
- K Laser Treatment
- Diagnostic Ultrasound

If you do not see these or similar technologies listed, the physician does not have the latest in diagnostic tools to discover what is causing foot pain. Endeavor Clinical Trials uses the latest technologies and advanced podiatry techniques to assess patient foot and ankle conditions. Dr. Pollak and his team work with patients and physicians using cutting-edge podiatric technology, equipment and treatments.



Do They Have Experience?

Dr. Pollak and his team of Dr. Richard Bellacosa, Dr. Russell Stanley and Dr. Asiya Ansari all have expertise and experience working with podiatric patients. Dr. Pollak is an expert in multiple areas of podiatry including toenail fungus, athlete's foot and diabetic foot ulcers. He is a key opinion leader and board certified in foot and ankle surgery. Dr. Pollak is highly renowned for clinical and pharmaceutical research in the United States.

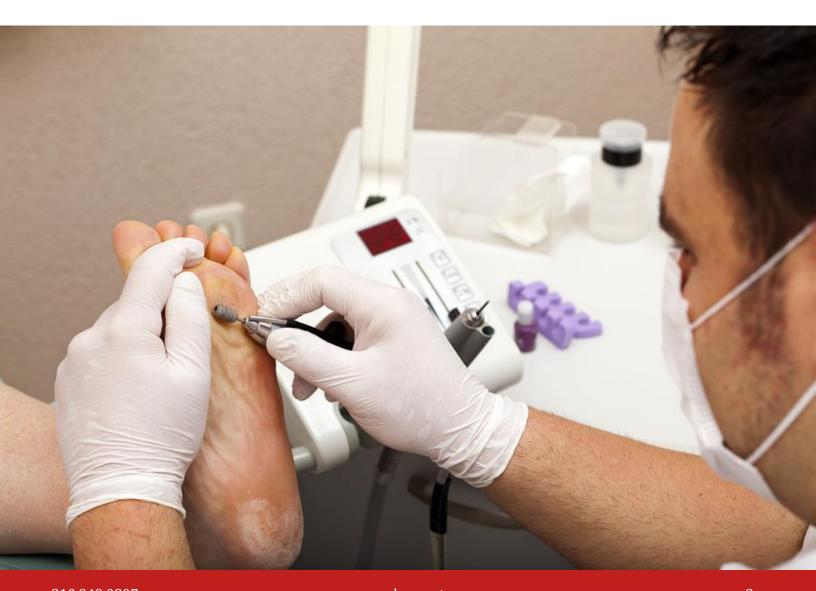
Dr. Pollak has been in private practice for 37 years at San Antonio Podiatry Associates, P.C. along with the other doctors on this team. Each physician has many years of specialized podiatric training which you can read about in depth on our <u>website</u>.



Are They Experts in Their Field?

It is important to work with Doctors of Podiatric Medicine (DPM) who are experts in their field. All four doctors on staff at Endeavor Clinical Trials are experienced in podiatric medicine and experts in their field. Dr. Pollak and Dr. Bellacosa are board-certified by the American Board of Foot and Ankle Surgery, and are members of the Texas Podiatric Medical Association, American Podiatric Medical Association and Bexar County Medical Society. They are Diplomates of the American Board of Podiatric Surgery and Fellows of the American College of Foot and Ankle Surgeons.

Dr. Stanley and Dr. Ansari are both board-qualified in foot and ankle surgery. Dr. Stanley is highly skilled in ankle, forefoot and rearfoot surgery. Dr. Ansari specializes in reconstructive ankle and foot surgery, fracture repair, preventative care and complete foot health.



Closing Letter from Dr. Richard Pollak

Dear Friend,

I hope you have found this free report on what you should know before conducting your clinical trials as a new investigator helpful. During your initial visit to Endeavor Clinical Trials, we will answer your questions, address any of your concerns and make sure that understand everything you need to in order to participate in our research study. If you have any questions before you come in, please call us at 210-949-0807, and we will be happy to answer them for you.

Our goal is to create clinical trials to test medicines and devices that will help our patients get relief from chronic foot and ankle pain. I love when patients call me with success stories.

With 37 years of experience treating patients with foot and ankle conditions, and participating and running numerous clinical research trials during that time, I know that you and your patients will gain in many ways by participating in our trials.

I recommend that you do your research before deciding to participate in our clinical trials as an investigator to make sure that you feel confident that this is the right step for you and your practice.

I am sure that the information provided in this report will help you choose whether to participate in our research. I am always here to answer your questions. Call 210-949-0807 to set up an appointment or speak with me.

To healthy feet,

Dr. Richard Pollak



